

The Clickshare Confusion (2026)

— How Bad UI/UX Turns Legitimate Software into a "Viral Scam"



Security
Analysis

- Legitimate
- Suspicious

⚠ Virus Scare

1 in 6

Americans lost money to scams

📈 Phishing Attacks

+67%

Increase in early 2026

🤖 AI Scams

Surging

AI-generated fraud



Core Problem

Users fear what they don't understand. When legitimate software has confusing UI/UX, it creates a vacuum for misinformation and scams to thrive.

The Panic

"Why is Clickshare trending? Is it a virus?" — Understanding the fear behind legitimate software

Google Trends: "Clickshare" US, Apr 15-22, 2026



 **1 in 6 Americans** -16%
Lost money to scams in early 2026

 **Phishing Attacks** +67%
Increase compared to 2025

 **AI Scams** Surging
AI-generated fraud on the rise

Core Problem



Users fear what they don't understand. When legitimate software has confusing UI/UX, it creates a vacuum for misinformation and scams to thrive.

The Truth

Separating legitimate software from impostor threats

 **Barco ClickShare**
Founded 1934

✓ **Legitimate Product**

Wireless presentation tool for enterprise collaboration

Key Features: Screen sharing, wireless connectivity, enterprise security

Wireless

Enterprise

Secure

 **Security Concerns**
Vulnerabilities & Impostors

⚠️ **Security Issues**

F-Secure report, firmware bugs, security vulnerabilities

Impostors: Fake mobile apps, phishing sites, removal tool scams

Fake Apps

Phishing

Scams

● Legitimate: **Barco ClickShare** ● Impostors: **Fake apps & phishing**

📄 Always verify downloads from official sources